



ARLON



## FULL THROTTLE PERFORMANCE: RACECAL TAKES THE LEAD WITH OMNI CAST WRAP

At RaceCal, speed is not just on the track. It is in the shop too.

Owned and operated by Scott Mader, RaceCal has become a trusted source for custom race car wraps, combining design, production, and installation in

one workflow. What started as a traditional graphics business has evolved into a focused race program built around performance, precision, and cost control. "We offer wrap kits for all types of race cars," Scott says. "But the key is making them look right and making them affordable."

That balance defines everything RaceCal does.

### RACING DEMANDS MORE

Race cars bring a different level of demand compared to standard vehicle wraps.

"The install itself might be actually easier than a normal vehicle," Scott explains. "But the challenge is everything around it. Design, speed, and budget."

With tight timelines and fast-moving race teams, jobs often go from concept to track in under two weeks. That leaves no room for material issues.

"If the design is not right, they will notice immediately."

For Scott, the film has to keep up.

### FINDING THE RIGHT FILM

Before Omni Cast, RaceCal used multiple films trying to balance cost, control, and performance.

"I felt like I was in no man's land," Scott says. "Some films were too aggressive, others didn't give me the workability I needed." That changed when Omni Cast was introduced.

"As soon as I started using it, I was sold." For Scott, the difference was immediate in both handling and consistency. "It just feels like an all-around good product."

It has the workability, the conformability, and the price point." That combination is critical in racing, where budgets are tight and expectations are high. "If I can keep wrap cost down without sacrificing quality, that is huge."

## BUILT FOR THE TRACK, BUILT FOR EFFICIENCY

Race cars are exposed to extreme conditions, from heat cycles to debris and constant handling. Omni Cast has held up through it all. "It has been through heat cycles, cold cycles, everything," Scott says. "And it is holding up."

But the biggest impact is in the shop. Omni

Cast allows RaceCal to simplify operations by using one film across multiple applications, instead of stocking separate materials for wraps, graphics, and signage. "I can use it for wraps, graphics, different jobs," Scott says. "I do not have to keep switching materials or overthinking it."

“

**As soon as I started using it, I was sold.”**

”

## CONSISTENT RESULTS

For Scott, success ultimately comes down to finish quality and repeatability. "Colors are consistent, and the finish looks how it should," he says. "If the

design is right and the install is clean, the customer is happy." After extensive real-world use, Omni Cast has become his go-to film.

